



Portfolio/Program/Project Management

Overview



2010. 11.
Product Asset Consulting

Title

Portfolio/Program/Project Management Overview

Key Message

- Optimize Product Portfolio for Success metrics to qualify ideas and concepts for high probability of market success before spending resources on development.
- 객관적이고 명확한 의사 결정을 위한 통합 Visibility 적시 확보가 핵심임
- 프로젝트 선정 및 Gate 별 프로젝트 진행에 대한 의사 결정
- 최적화된 표준 프로세스에 의한 개발 활동 수행 (일정 및 인력 관리, 개발비 및 목표 재료비 관리, 이슈/리스크 관리 등)

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1. PPPM Overview
2. Portfolio Management 개요
3. Program/Project Management 개요



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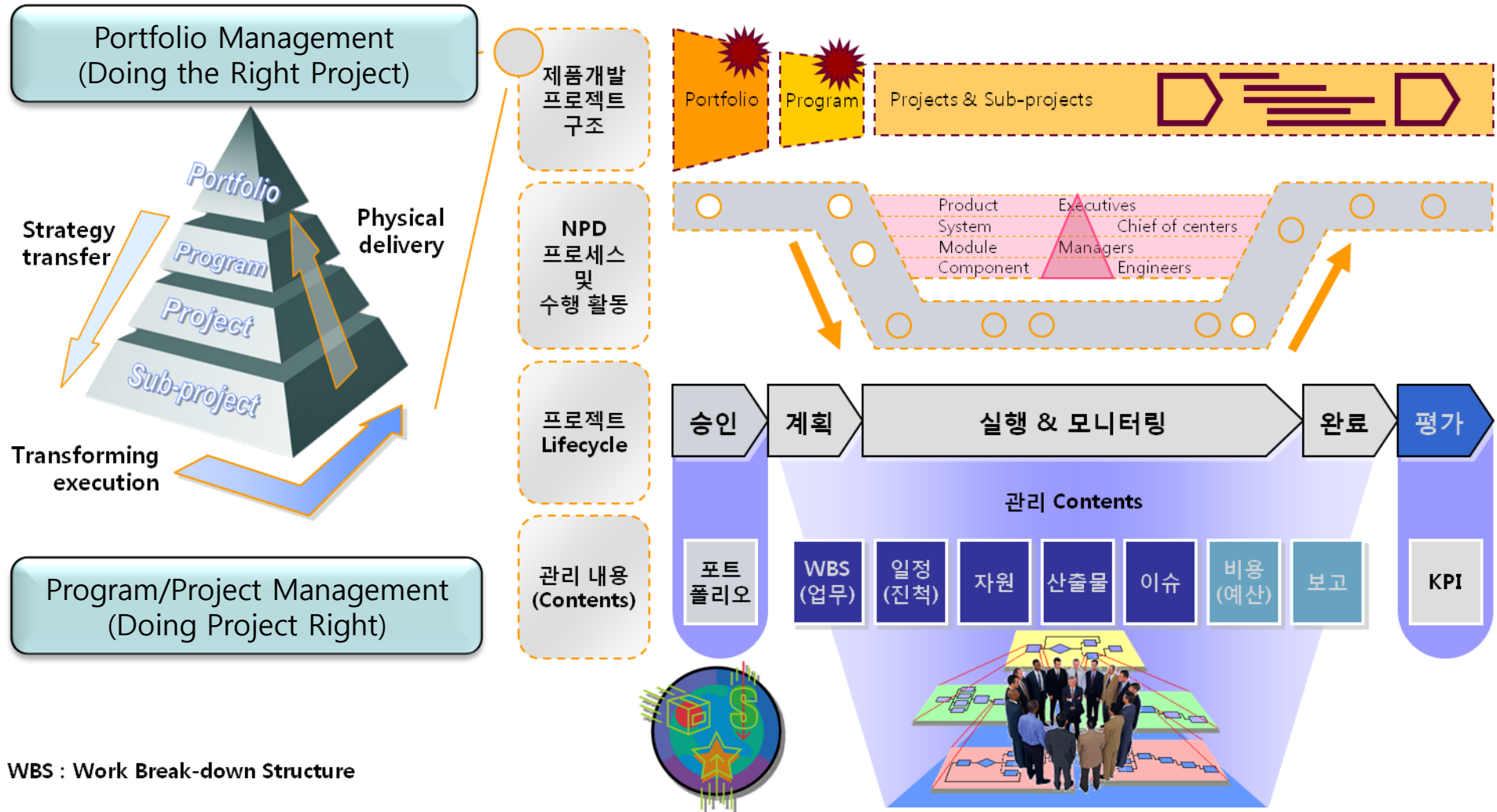
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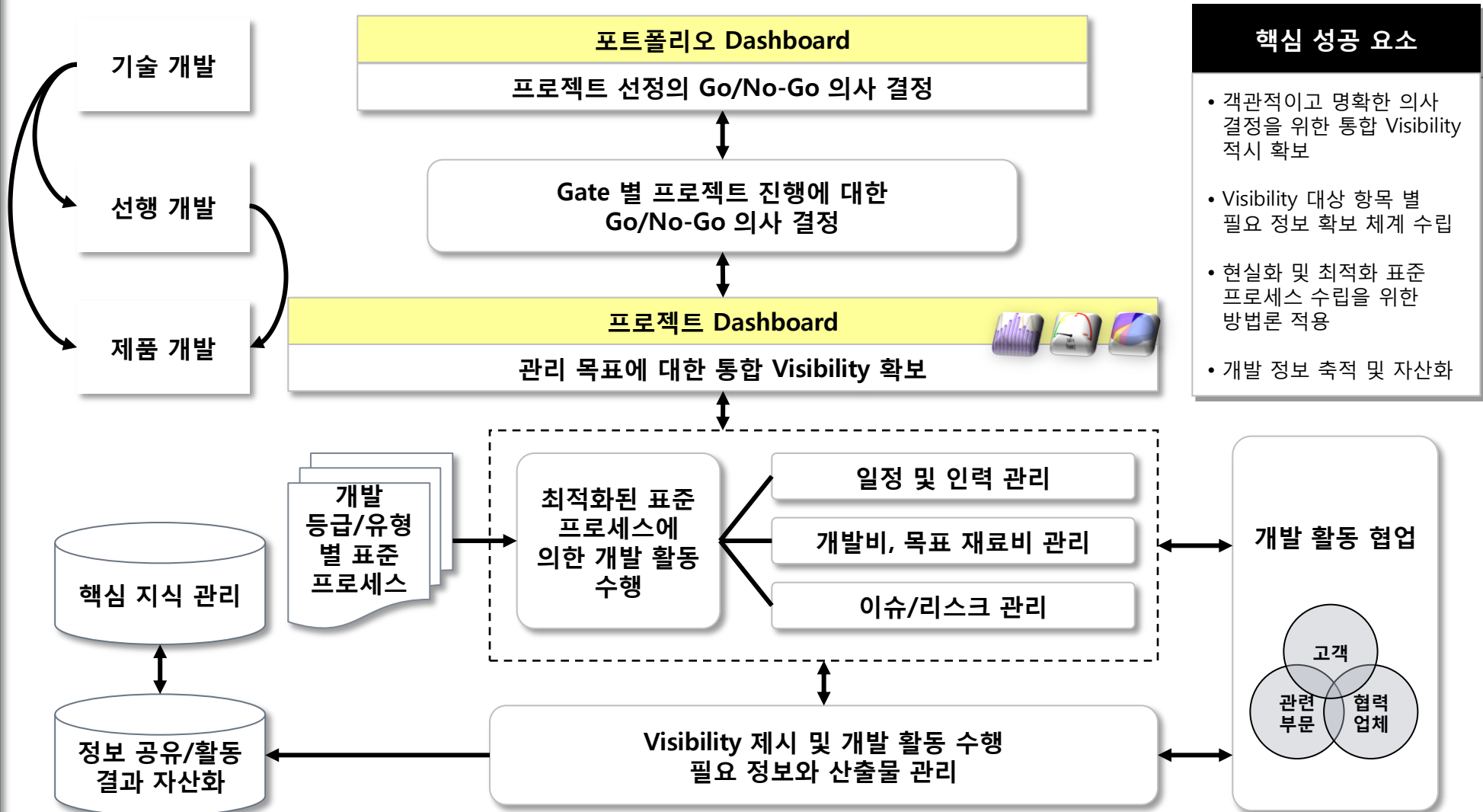
1. PPPM Overview



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1. PPPM Overview



2. Portfolio Management

2.1 개요



Purpose

- Helping decision making for resources (Budget, Machine, Man Power) balancing across projects
- Helping strategic project portfolio management (Drop/Postpone/Merge etc) not individual project management

Benefit

- Optimize resource utilization with minimize challenges from project leaders (Optimize based on business goal)

PI Target

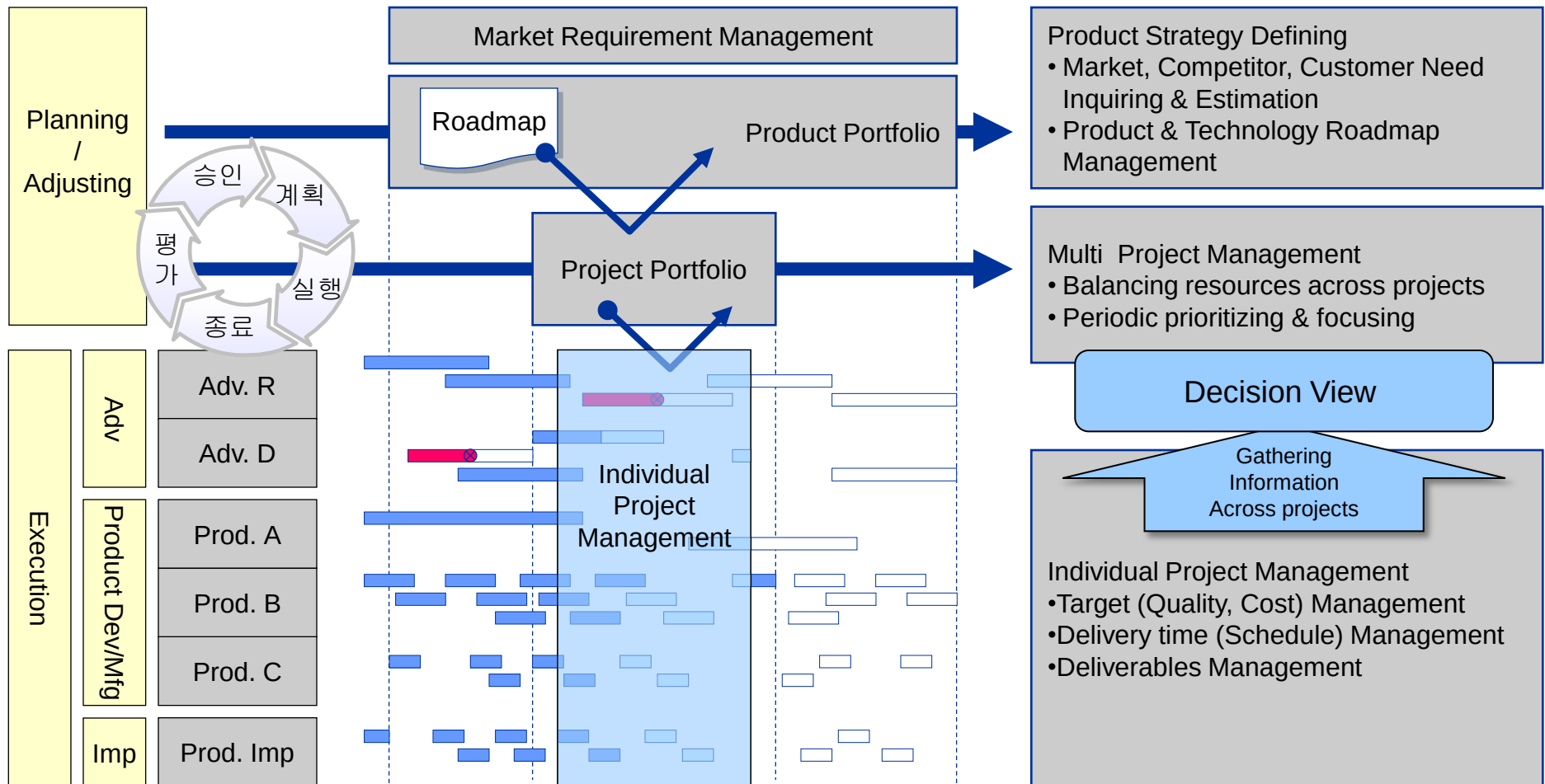
- Project tree defining
- Evaluation Criteria Defining
- Evaluation View Defining (Combination of evaluation criteria)
- Evaluation Scenario (Ex: Minimum Risk, Maximum Revenue etc)
- Resource balancing rule considering priority

2. Portfolio Management

2.2. Image



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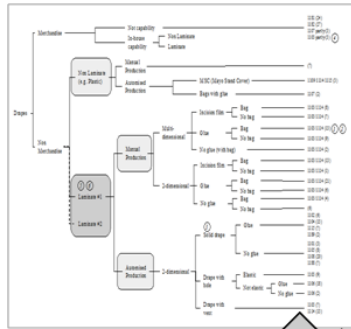
2. Portfolio Management

2.3. Management Process

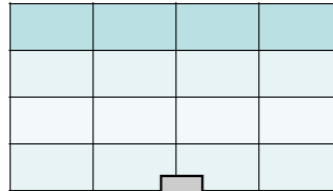


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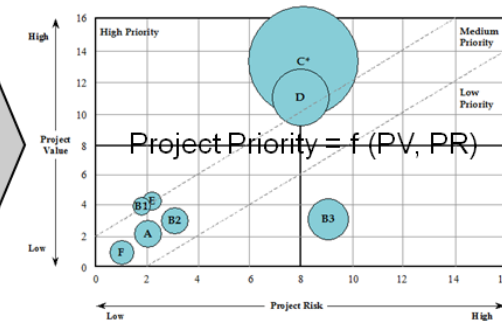
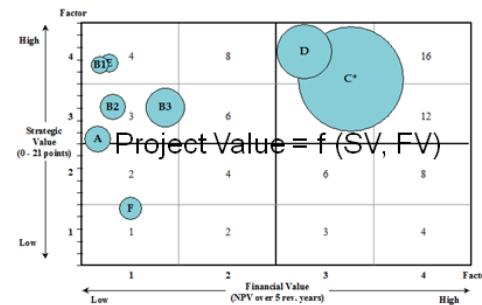
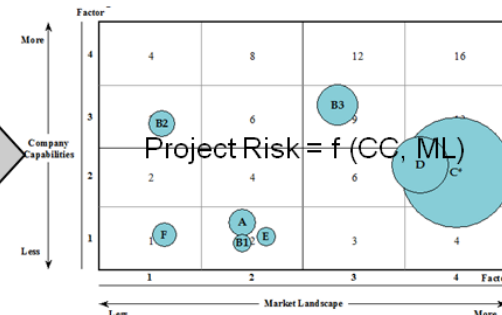
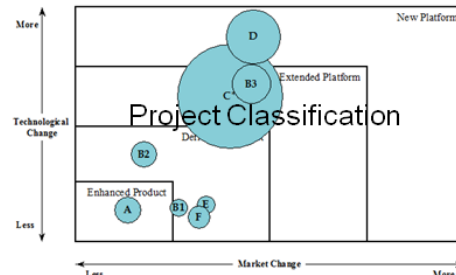
Product Family



Market Segment



Evaluation criteria, View, Scenario

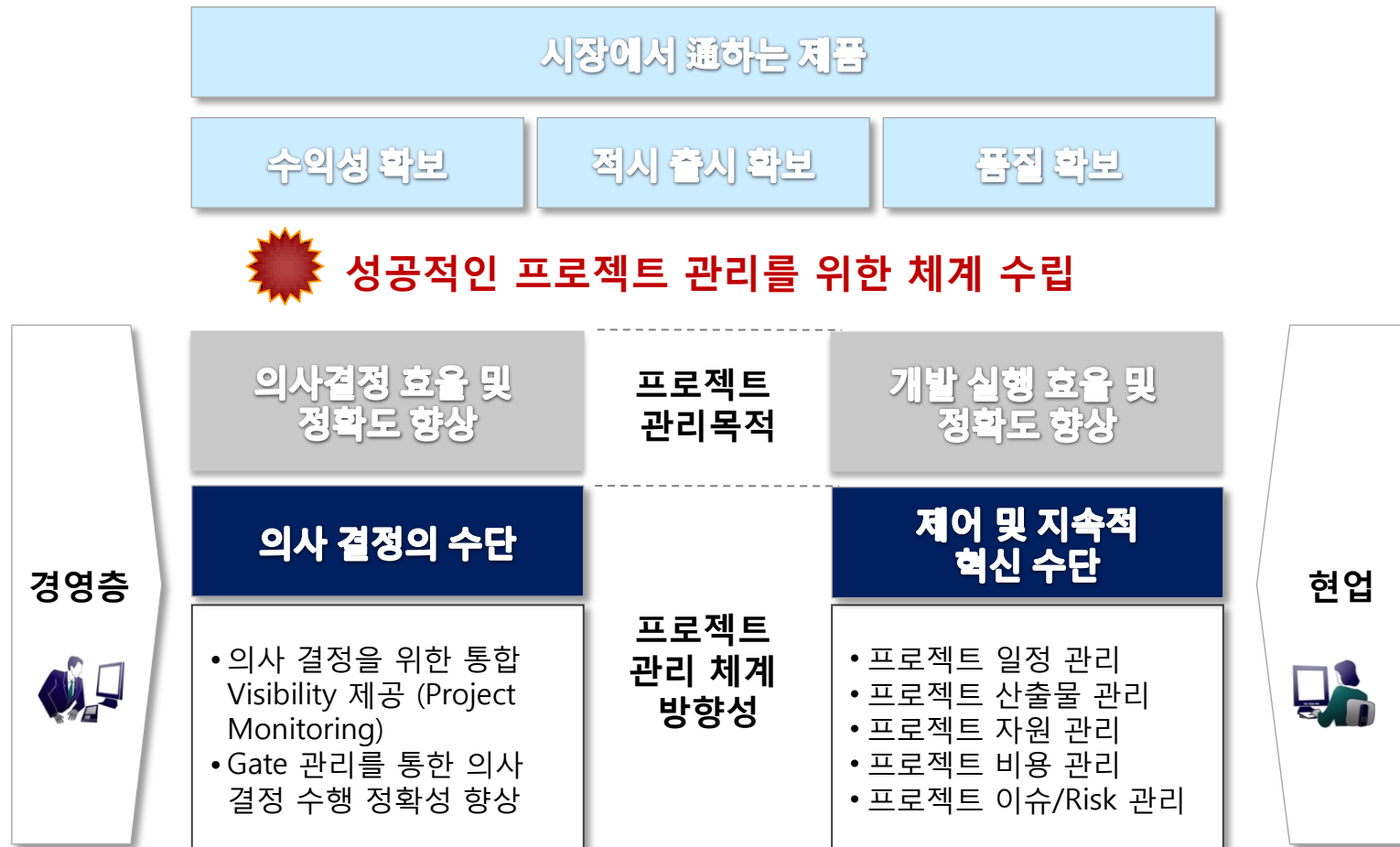


Resource Plan

Revenue Plan

3. Program/Project Management

3.1. 추진 방향성



3. Program/Project Management

3.2. 전체 이미지



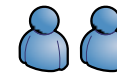
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통합 Visibility 제공



프로젝트 매니저/ 프로젝트 리더

- 일정/산출물/자원/비용 등을 고려하여 프로젝트 계획 수립
- Task에 인력자원을 부여
- 프로젝트 진행상황과 이슈들을 분석 및 모니터링



프로젝트 구성원

- 본인에게 부여된 일정 Check
- 산출물 작성
- 프로젝트 이슈 보고



경영층

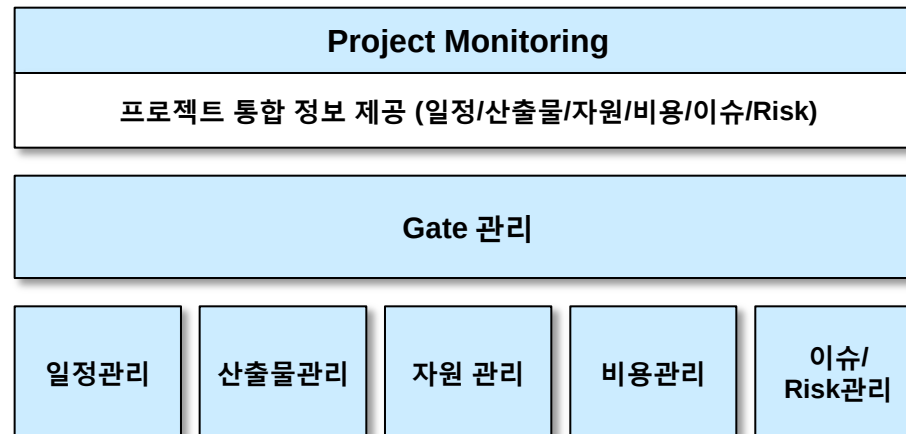
- 프로젝트 모니터링을 통한 사업적 판단 수행
- 주요 이슈들의 방향성 제시



관련 부서

- 프로젝트 진행상태 및 산출물 공유

프로젝트 관리 체계



협력/공급업체



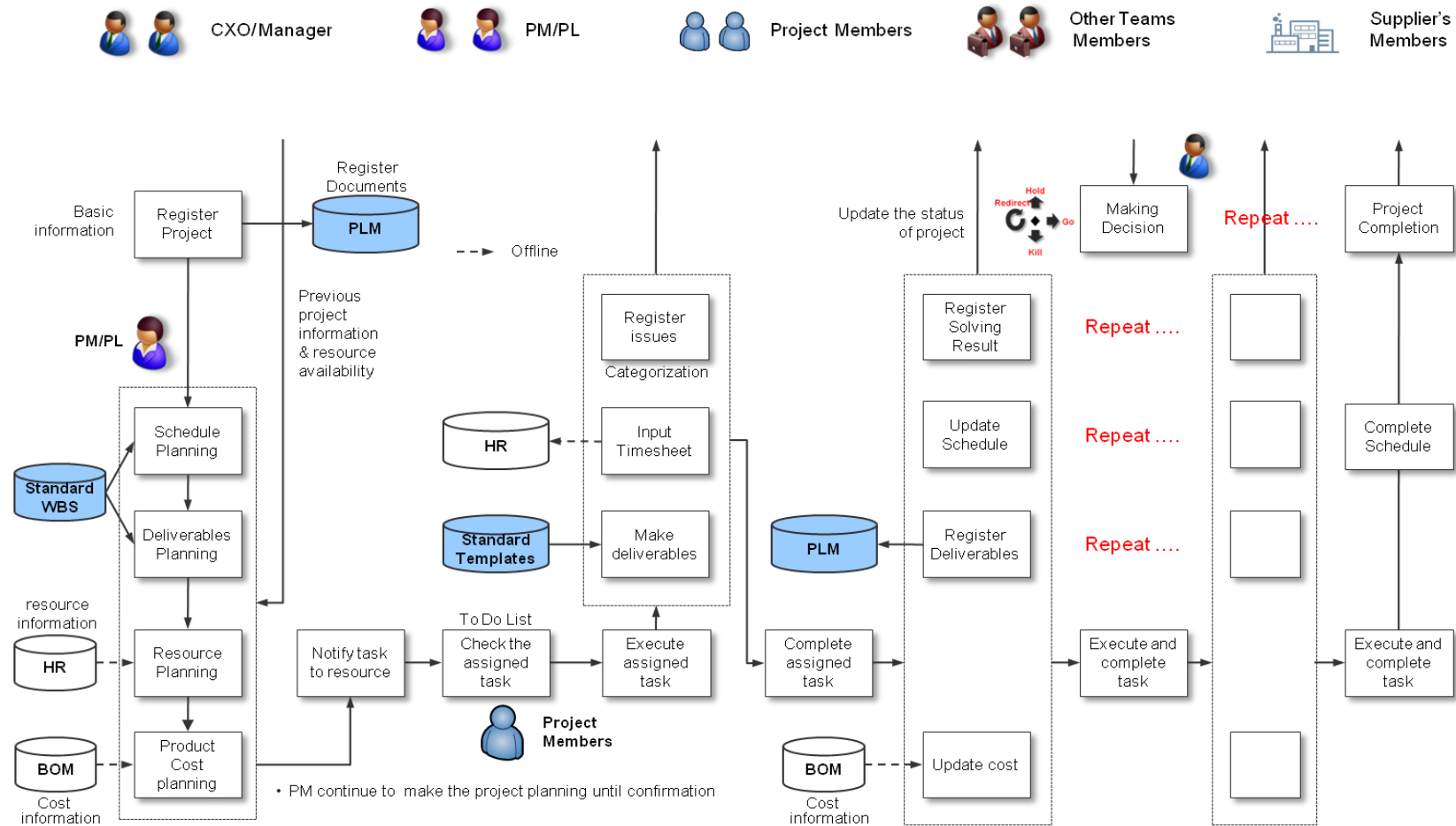
- 프로젝트 일정 공유 (관련 프로젝트)
- 산출물 등록 (필요시)

3. Program/Project Management

3.3. Process Overview



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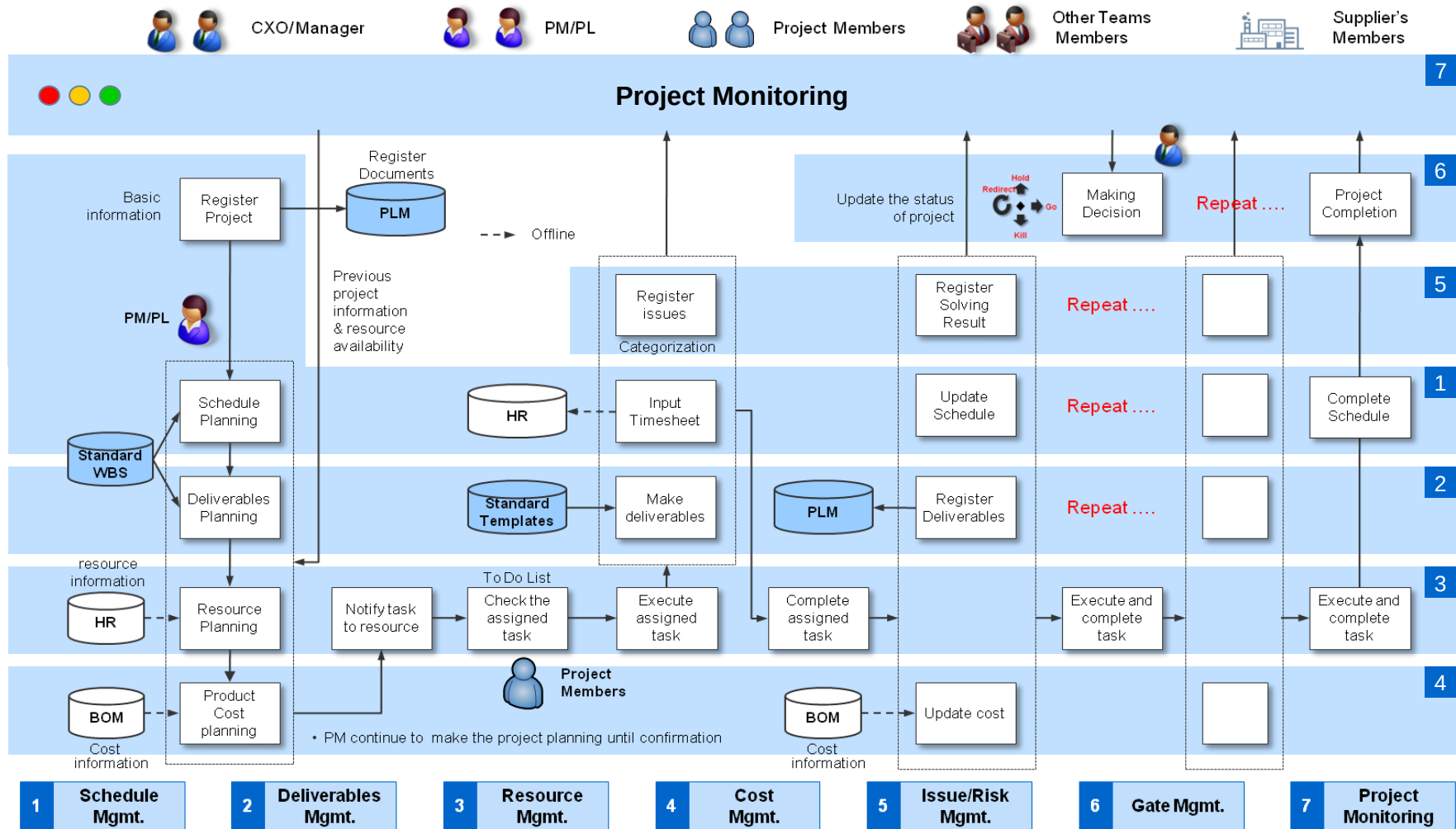


3. Program/Project Management

3.4. 구성 요소



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Thank You.



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